



Woodcrest State College

Sponsorship & Advertising Proposal



About Woodcrest State College

Since 1998, Woodcrest State College has delivered a well-rounded education characterised by excellent academic outcomes for its students. Situated in the heart of the vibrant Springfield Community, Woodcrest State College has established itself in recent years as the leading school in Queensland. Our teachers and Staff focus on ensuring every student has the very best opportunity to succeed.

With over 1800 students on a magnificent 16 Hectare site, Woodcrest offers students a seamless education from Prep to Year 12. Our futuristic Vision and want to partner with individuals and businesses ensures that we have a dynamic environment that creates future universal opportunities for our students.

We pride ourselves on our virtues of Respect, Resilience and Responsibility.

Why Sponsor?

Promoting your business or organisation within the Woodcrest State College Community is a great opportunity that will support our College and students. We have a range of programs and projects that would appreciate the support.

Benefits of Sponsorship

- Exposure to a School Community of over 1800 students and their families
- Extensive brand awareness
- Opportunity to advertise your business and possibility to increase your revenue.
- Opportunity to assist in inspiring the students of Woodcrest to achieve their potential

Sponsorship Opportunities

Woodcrest State College has a range of Sponsorship Levels for you to choose from that contain a variety of opportunities.

Woodcrest State College Community Network Events

Woodcrest State College organises several Community Network Events a year. Those invited are provided with the opportunity to meet and form business relationships which can create partnerships, recognise business opportunities, and allow people to share business information. Specials guests such as local members are always invited.

Silver College Sponsor

\$1,000

As a Silver College Sponsor you will receive:

- ❖ Recognition as a College's Silver Sponsor
- ❖ Your logo and a 50 word business summary with a link to your website on the Sponsor page of our website for a period of 12 months showing your company as a Silver Sponsor.
- ❖ A logo and announcement of sponsorship on the front page in one edition of our College Newsletter which reaches 1400 homes.
- ❖ Logo and a 50 word Partner Profile in one edition of our College Newsletter.
- ❖ Announcement of sponsorship on Woodcrest's social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
- ❖ One quarter page colour advertisement in our Student Planner which reaches 1400 homes.
- ❖ Acknowledgement as a Silver Sponsor at the following events:
 - Annual Awards Night
 - Woodcrest Community Network Events
- ❖ Advertisement on the College's Secondary Electronic Sign for 3 months.
- ❖ Advertisement in Woodcrest's Secondary Sport Centre for 12 months.
- ❖ Woodcrest State College Swag Bag.
- ❖ Framed Certificate of Appreciation.

As a Gold College Sponsor you will receive:

- ❖ Recognition as a College's Gold Sponsor
- ❖ Your logo and a 100 word business summary with a link to your website on the Sponsor page of our website for a period of 12 months showing your company as a Gold Sponsor.
- ❖ A logo and announcement of sponsorship on the front page in one edition of our College Newsletter which reaches 1400 homes.
- ❖ Logo and a 200 word Partner Profile in one edition of our College Newsletter.
- ❖ Announcement of sponsorship on Woodcrest's social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
- ❖ One half page colour advertisement in our Student Planner which reaches 1400 homes.
- ❖ Acknowledgement as a Gold Sponsor at the following events:
 - Annual Awards Night
 - Woodcrest Community Network Events
- ❖ VIP invite to Woodcrest's Community Network Events.
- ❖ Opportunity to host one of Woodcrest's Community Network Events.
- ❖ Advertisement on the College's Primary and Secondary Electronic Sign for 6 months.
- ❖ Advertisement in Woodcrest's Primary Sport Centre for 12 months.
- ❖ Advertisement on our College Oval for 12 months.
- ❖ Woodcrest State College Swag Bag.
- ❖ Framed Certificate of Appreciation.

Platinum College Sponsor

\$5,000

As a Platinum College Sponsor you will receive:

- ❖ Recognition as a College's Platinum Sponsor.
- ❖ Your logo and a 200 word business summary with a link to your website on the Sponsor page of our website for a period of 12 months showing your company as a Platinum Sponsor.
- ❖ A logo and announcement of sponsorship on the front page in one edition of our College Newsletter which reaches 1400 homes.
- ❖ Logo and a 400 word Partner Profile in one edition of our College Newsletter.
- ❖ Announcement of sponsorship on Woodcrest's social media (with link to your business website) at the commencement and completion of the sponsorship agreements.
- ❖ One full page colour advertisement in our Student Planner reaches 1400 homes.
- ❖ Acknowledgement as a Platinum Sponsor at the following events:
 - Annual Awards Night
 - Woodcrest Community Network Events
- ❖ VIP invite to Woodcrest's Community Network Events.
- ❖ Opportunity to host one of Woodcrest's Community Network Events.
- ❖ Advertisement on the College's Primary and Secondary Electronic Sign for 12 months.
- ❖ Advertisement in Woodcrest's Primary and Secondary Sport Centre's for 12 months.
- ❖ Advertisement on our College Oval for 12 months.
- ❖ Woodcrest State College Swag Bag.
- ❖ Framed Certificate of Appreciation.

College Supporter

\$100

As a College Supporter you will receive:

- ❖ Recognition as a College's School Supporter.
- ❖ A link to your business's website on the Sponsor Page of our website for a period of 12 months.
- ❖ Announcement of sponsorship on Woodcrest's social media (with link to your business website) at the commencement of the sponsorship agreements.

Program Sponsor

\$NEG

School Programs include:

- ❖ STEAM (Science, Technology, Engineering, the Arts & Mathematics)
- ❖ Catalyst
- ❖ Primary Entrepreneur Projects
- ❖ Pre-Prep Program
- ❖ Sports Programs including; AFL, Volleyball, Basketball
- ❖ Music Programs including; Band, String Ensemble, Vocal Group
- ❖ CrestCrew (Dance Group)
- ❖ SOLE (Primary's Reward Program)
- ❖ GRIT (Secondary's Reward Program)
- ❖ Woodcrest State College's Annual Academic Awards

For more information on Woodcrest State College's Programs or to discuss your personalised sponsorship please fill out the Expression of Interest, indicating programs you are interested in and email to marketing@woodcrestsc.eq.edu.au

Sponsorship Expression of Interest Form

Yes, we wish to reserve the following sponsorship opportunity (please tick):

- Platinum College Sponsor** **\$5,000**
- Gold College Sponsor** **\$3,000**
- Silver College Sponsor** **\$1,000**
- School Supporter** **\$100**

Program Sponsor

(Please Specify Program)

Business Name:					
Sponsor Contact Person:					
Address (Line one):					
Address (Line two):					
City:		State:		Postcode:	
Telephone:			Mobile:		
Email:					
Website:					
Social Media:					

Please complete this form and return to Woodcrest State College

Community Engagement Officer

38 Nev Smith Drive

Springfield Q 4300

Telephone (07) 3280 2444 or email: marketing@woodcrestsc.eq.edu.au

Advertise with Woodcrest

Sports Centre Signage

Have your business advertised to over 10,000 students, parents and community members each year.

- ❖ Both Primary and Secondary Sports Centre's \$1000 per annum
- ❖ Either Primary or Secondary Sport Centre \$600 per annum

Electronic Signage

Woodcrest has both a Primary and Secondary Electronic Sign. Both signs offer exposure to the entire Woodcrest and Greater Springfield Community. Limited spaces available.

- ❖ Bi-Annual Advertisement (26 continuous weeks on both signs) \$1,500
- ❖ Monthly (4 continuous weeks on both signs) \$300
- ❖ Fortnightly (2 continuous weeks on both signs) \$200

Advertisement Expression of Interest Form

Yes, we wish to reserve the following sponsorship opportunity (please tick):

- Sports Centre – Both Halls \$1,000
- Sports Centre – One Hall \$600
- Electronic Signage – Bi-Annual \$1,500
- Electronic Signage – Monthly \$300
- Electronic Signage – Fortnightly \$200

Business Name:					
Sponsor Contact Person:					
Address (Line one):					
Address (Line two):					
City:		State:		Postcode:	
Telephone:			Mobile:		
Email:					
Website:					
Social Media:					

Please complete this form and return to Woodcrest State College

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